

## Who's behind the ECO Stars Fleet Recognition Scheme?

The Eco Stars Fleet Recognition Scheme is being rolled out in Mid Devon to help fleet operators save money through improved operational efficiency. The scheme also aims to raise awareness among operators of commercial vehicles of the important role they can play in helping to improve local air quality and tackle climate change, through improved fleet environmental performance.

The scheme is being rolled out in Mid Devon by Transport & Travel Research Ltd, on behalf of Mid Devon District Council.



For more information about  
Mid Devon District Council visit  
[www.middevon.gov.uk](http://www.middevon.gov.uk)  
or call 01884 255255



### How do I sign up?

Download an application form  
and guidance notes at  
[www.middevon.gov.uk](http://www.middevon.gov.uk)

Call the ECO Stars Team on  
01543 416 416 and quote 'ECO Stars'

Email the ECO Stars Team on  
[ecostars@ttr-ltd.com](mailto:ecostars@ttr-ltd.com)



[www.middevon.gov.uk](http://www.middevon.gov.uk)



**SAVE ££££££**  
PER VEHICLE IN FUEL COSTS!

# ECO Stars Fleet Recognition Scheme



- Free scheme
- Improve fuel efficiency
- Save money
- Reduce emissions
- Get tailor-made support

## What is the ECO Stars Fleet Recognition Scheme?

A free, voluntary scheme designed to provide recognition and guidance on operational best practice to operators of goods vehicles, buses and coaches whose fleets spend a significant proportion of time operating in Mid Devon.

- ECO Stars rates individual vehicles and your fleet's overall road transport operation using star rating criteria, to recognise levels of operational and environmental performance.
- It is straightforward to join and there is no formal audit process.
- Each member signing up to the scheme will receive tailormade support to ensure that their fleet is running as efficiently and economically as possible, to help them progress to higher ratings.

## Who can apply?

The scheme is open to operators of all types of commercial vehicles (LGV, HGV, buses and coaches), across all sectors of activity and all sizes.

Membership is open to operators based within and outside of Mid Devon whose vehicles spend a significant amount of time operating in the region.



## What are the benefits of membership?

**SAVE  
£2,300  
PER VEHICLE IN FUEL COSTS!**

By implementing the key measures recommended by the ECO Stars Scheme, a typical HGV operator could expect to reduce fuel consumption by a minimum of 5% in the first year. Based on 80,000 miles per year at 8mpg and an average of 1 GBP per litre of diesel, there would be a saving of the equivalent of £2,300 per vehicle. For an operator with 10 vehicles this equates to a saving of one whole tanker of diesel!\*

A typical HGV could also see annual output of carbon dioxide fall by six tonnes per year!\*

\* figures from Department for Transport Freight Best Practice Programme

- The ECO Stars Team develop a tailormade 'Road Map' for each member to help improve performance and support their progress in achieving higher ratings levels.
- Members also receive windscreen decals and door stickers issued for each vehicle to profile efficiency and environmental credentials to the public and customers.

## More scheme benefits...

- Membership of the scheme is free of charge, regardless of fleet size.
- It's simple, straightforward and we will help - we can even visit you to help with your application.
- All members are profiled on the website and receive regular updates from the ECO Stars Team.

