

Who's behind the ECO Stars Fleet Recognition Scheme for Taxis and Private Hire Vehicles?

The ECO Stars Fleet Recognition Scheme for Taxis and Private Hire Vehicles is being rolled out in Mid Devon to help taxi fleet operators save money through improved operational efficiency. The scheme also aims to raise awareness among operators of taxi vehicles of the important role they can play in helping to improve local air quality and tackle climate change, through improved fleet environmental performance.

The scheme is being rolled out in Mid Devon by Transport & Travel Research Ltd, on behalf of Mid Devon District Council.



For more information about
Mid Devon District Council visit
www.middevon.gov.uk
or call 01884 255255



How do I sign up?

Download an application form
and guidance notes at
www.middevon.gov.uk

Call the ECO Stars Team on
01543 416 416 and quote 'ECO Stars Taxis'

Email the ECO Stars Team on
ecostarstaxis@ttr-ltd.com



www.middevon.gov.uk

ECO Stars Fleet Recognition Scheme

For Taxis and Private Hire Vehicles

- Free scheme for taxis
- Improve fuel efficiency
- Save money
- Reduce emissions
- Get tailor-made support



SAVE ££££££
PER VEHICLE IN FUEL COSTS!



What is the ECO Stars Fleet Recognition Scheme?

A free, voluntary scheme designed to provide recognition and guidance on operational best practice to operators of taxi fleets who spend a significant proportion of time operating in Mid Devon.

- ECO Stars rates individual vehicles and your overall taxi fleet operation using star rating criteria, to recognise levels of operational and environmental performance.
- It is straightforward to join and there is no formal audit process.
- Each member signing up to the scheme will receive tailor-made support to ensure that their taxi fleet is running as efficiently and economically as possible, to help them progress to higher ratings.

Who can apply?

The scheme is open to operators of taxi fleets.

Membership is open to operators based within and outside of Mid Devon whose vehicles spend a significant amount of time operating in the region.

What are the benefits of membership?

**SAVE
£330
PER VEHICLE IN FUEL COSTS!**

By implementing the key measures recommended by the ECO Stars Scheme, a typical taxi operator could expect to reduce fuel consumption by a minimum of 5% in the first year. Based on 40,000 miles per year at 39mpg and an average of £1.41 per litre of petrol or £1.45 per litre of diesel, there would be a saving of the equivalent of £330 per vehicle. That's equivalent to two years vehicle licence for a Hackney Carriage!

A typical taxi could also see annual output of carbon dioxide fall by over half a tonne per year!

More scheme benefits...

- The ECO Stars Team develop a tailor-made 'Road Map' for each member to help improve performance and support their progress in achieving higher ratings levels.
- Members also receive windscreen decals for each vehicle to profile efficiency and environmental credentials to the public and customers.
- Membership of the scheme is free of charge, regardless of fleet size.
- It's simple, straightforward and we will help – we can even visit you to help with your application.
- All members are profiled on the website and receive regular updates from the ECO Stars Team.

