

Appendix 12: DEMAND AND TEAM GENERATION RATES FOR CRICKET

Players and Teams

Study has identified the following junior and senior cricket teams within the four authorities covered by this Strategy:

| | 11 – 17 | 18-55 | Total |
|--------------------|----------------|---------------|--------------|
| Mid Devon | | | |
| Teams | 16 | 35 | 51 |
| Players | 240 | 525 | 765 |
| North Devon | | | |
| Teams | 10 | 49 + 1 Ladies | 60 |
| Players | 150 | 750 | 900 |
| South Hams | | | |
| Teams | 17 | 42 + 1 Ladies | 60 |
| Players | 255 | 645 | 900 |
| Torridge | | | |
| Teams | 4 | 24 | 28 |
| Players | 60 | 360 | 420 |

Team Generation Rates (TGRs)

The role of Team Generation Rates (TGRs) in assessing future demand is explained in the football section. Cricket teams of different age groups tend to use the same pitch, albeit often with varying boundary lengths. The TGR for cricket is therefore calculated overall, by dividing the number of teams into the estimated male population between the ages of 10 and 44 years.

| Table: Team generation rates for cricket: comparison with other areas | |
|--|--------------|
| Area | TGR |
| South Hams (2010) | 1:248 |
| Mid Devon (2010) | 1:286 |
| North Devon (2010) | 1:294 |
| Torridge | 1:454 |
| <i>Average from studies nationwide</i> | <i>1:448</i> |

The new methodology for assessing playing pitch need uses different age groups than above for estimating TGRs, as follows:

Appendices

| Team generation rates for different age ranges | | |
|---|----------------------|--------------------|
| | 11 – 17 years | 18-55 years |
| Mid Devon | 219 | 510 |
| North Devon | 412 | 423 |
| South Hams | 216 | 437 |
| Torridge | 735 | 589 |

Demand for pitches

The temporal demand for pitches throughout the week depends on the league and competition structure.

| Temporal demand for pitches – percentage of matches played | | | | |
|---|----------|-----------|-----------|---------|
| | Saturday | Sunday am | Sunday pm | Midweek |
| Mid Devon Adult | 60% | | 34% | 6% |
| Mid Devon 11-17 yrs | | 100% | | |
| North Devon Adult | 16% | | 48% | 36% |
| North Devon 11-17 years | | | | 100% |
| South Hams Adult | 37% | | 42% | 21% |
| South Hams 11-17 years | | | | 100% |
| Torridge Adult | 13% | | 46% | 42% |
| Torridge 11-17 years | | | | 100% |

| Temporal demand for cricket – no. of teams playing/Mid Devon | | | | | |
|---|-------|----------|-----------|-----------|---------|
| | Total | Saturday | Sunday am | Sunday pm | Midweek |
| 18 – 55 yrs | 35 | 21 | | 12 | 2 |
| 11 – 17 yrs | 16 | | 16 | | |
| Minis U10s | 13 | | 13 | | |
| Total | 64 | 21 | 29 | 12 | 2 |

| Temporal demand for cricket – no. of teams playing/North Devon | | | | | |
|---|-------|----------|-----------|-----------|---------|
| | Total | Saturday | Sunday am | Sunday pm | Midweek |
| 18 – 55 yrs | 50 | 8 | | 24 | 18 |
| 11 – 17 yrs | 10 | | | | 10 |
| Minis U10s | 12 | | 2 | | 10 |
| Total | 72 | 8 | 2 | 24 | 38 |

| Temporal demand for cricket – no. of teams playing/South Hams | | | | | |
|--|-------|----------|-----------|-----------|---------|
| | Total | Saturday | Sunday am | Sunday pm | Midweek |
| 18 – 55 yrs | 43 | 16 | | 18 | 9 |
| 11 – 17 yrs | 17 | | | | 17 |
| Minis U10s | 8 | | | | 8 |
| Total | 68 | 16 | | 18 | 34 |

Appendices

| Temporal demand for cricket – no. of teams playing/Torridge | | | | | |
|--|-----------|----------|-----------|-----------|-----------|
| | Total | Saturday | Sunday am | Sunday pm | Midweek |
| 18 – 55 yrs | 24 | 3 | | 11 | 10 |
| 11 – 17 yrs | 4 | | | | 4 |
| Minis U10s | 3 | | | | 3 |
| Total | 31 | 3 | | 11 | 17 |

Future and latent demand for pitches

The factors influencing this have been set out in Appendix 10 on Demand and TGRs for football, together with the projected change in the population in the main pitch sport playing age ranges. On this basis, estimates have been made of the future number of cricket teams in the four authorities as follows:

| Numbers of cricket teams - existing and future/MID DEVON | | | | |
|---|-----------------------------|--------------------------------|-------------------------------------|---|
| | <i>Current no. of teams</i> | <i>Including latent demand</i> | <i>Including pop change to 2026</i> | <i>Estimated total future need including sports development factors to 2026</i> |
| Senior 18-55 | 35 | 37 | 37 | 39 |
| Junior (11-17) | 16 | 17 | 16 | 18 |
| Women | 0 | 1 | 1 | 2 |
| Total | 51 | 55 | 55 | 59 |

| Numbers of cricket teams - existing and future/NORTH DEVON | | | | |
|---|-----------------------------|--------------------------------|-------------------------------------|---|
| | <i>Current no. of teams</i> | <i>Including latent demand</i> | <i>Including pop change to 2026</i> | <i>Estimated total future need including sports development factors to 2026</i> |
| Senior 18-55 | 49 | 51 | 51 | 53 |
| Junior (11-17) | 10 | 11 | 11 | 13 |
| Women | 1 | 1 | 1 | 2 |
| Total | 60 | 63 | 63 | 68 |

| Numbers of cricket teams - existing and future/SOUTH HAMS | | | | |
|--|-----------------------------|--------------------------------|-------------------------------------|---|
| | <i>Current no. of teams</i> | <i>Including latent demand</i> | <i>Including pop change to 2026</i> | <i>Estimated total future need including sports development factors to 2026</i> |
| Senior 18-55 | 42 | 43 | 45 | 47 |
| Junior (11-17) | 17 | 19 | 21 | 23 |
| Women | 1 | 2 | 2 | 2 |
| Total | 60 | 63 | 70 | 72 |

Appendices

| Table 10 Numbers of cricket teams - existing and future/TORRIDGE | | | | |
|---|-----------------------------|--------------------------------|-------------------------------------|---|
| | <i>Current no. of teams</i> | <i>Including latent demand</i> | <i>Including pop change to 2026</i> | <i>Estimated total future need including sports development factors to 2026</i> |
| Senior 18-55 | 24 | 25 | 26 | 27 |
| Junior (11-17) | 4 | 5 | 5 | 6 |
| Women | 0 | 0 | 0 | 1 |
| Total | 28 | 30 | 31 | 34 |

The Devon Cricket Board Facilities Strategy 2009 – 2015 refers to the focus clubs and affiliated clubs in Devon. There are 28 focus clubs in Devon; 8 of these feature in the four authorities covered to date, as follows:

Mid Devon

Bradninch CC
Sandford CC

Affiliated clubs:

CulmstockCC
Tiverton Heathcoat CC
Kentisbeare CC
Thorverton CC

South Hams

Cornwood CC
Ivybridge CC

Affiliated clubs:

Dartington & Totnes CC
Harberton CC
Stoke Gabriel

North Devon

Barnstaple & Pilton CC
Braunton CC
North Devon CC

Affiliated club:

North Molton CC

Torrige

Bideford, Littleham & Westward Ho! CC

The criteria for clubs achieving Focus status is based upon minimum quality standards for playing and practice facilities, groundstaff and their qualifications, changing and ancillary facilities and security of tenure. Focus clubs are thus the senior clubs in a particular area and are able to access prioritised funding streams for facility development.

Facility improvement and specific issues are dealt with under cricket sections within each local authority.

Sport England's Active People 3 survey, which compares year-on-year participation rates of particular sports, showed there was no change in cricket participation in year ending 2009 than previously. This trend has been borne out by cricket representatives in Devon who report an overall steady demand within the senior game and localised areas of increased demand from casual sides and junior league cricket.