

TIVVY TALK

Local News for Tiverton Businesses



Issue 07

Special Edition: August 2018

Tour of Britain

The Tour of Britain cycle race is returning to Tiverton on **Monday 3 September 2018**. It will be coming along Blundell's Road, Great Western Way to turn into Station Road, Lowman Green, Gold Street, Fore Street, Angel Hill and through West Exe to go out towards Withleigh. It will be travelling through the town just after 12noon.

See: <http://www.tourofbritain.co.uk/stages/stage-two/>



Competition

With TV cameras following the Tour of Britain, we are encouraging all businesses to have a cycle-themed window display. If you have the room, you could even put a bicycle in your window!

Mid Devon District Council is running a 'Best Dressed Window' competition along the cycle theme for this event. The Town Mayor will judge the windows on the 3 September and the winner will receive a paid quarter-page advert in the Mid Devon Gazette.

Activities

We will promote the town in the lead-up to and during the event and aim to keep people in the town for at least a couple of hours (not forgetting it will still be the school holidays). Confirmed activities include:

- Tiverton Museum of Mid Devon Life is running a pop-up display of vintage bicycles at the Pannier Market.
- Exe Valley Leisure are bringing some spinning bikes into town for people to have a go on. There may even be some cycle sprinting challenges.
- We have live music in the town centre courtesy of a solo musician.

There are further ideas also being followed up so we can promote the town through cycling related activities. If you have an idea you'd like us to look into for this event, please let me know.

Watch out for more information. This is a great opportunity to help the town promote itself and show that the businesses are working together.

Alan Ottey, Town Centre and Market Manager
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Dates for your Diary

**Town Centre Partnership Meeting:
Weds 12 Sep @ 6pm, Tiverton
Market**

Please note the **change of date** and attend if you can.

**Christmas Switch-on:
Sat 1 Dec**

Full update in the next issue of the newsletter. We are seeking ideas for fundraising, sponsorship and events please.