

# TIVVY TALK

Local News for Tiverton Businesses



Issue 10  
January 2019

## Welcome

### Update from Alan

May I firstly wish you all a prosperous 2019 as we start a New Year. Hopefully this year will prove a successful one, both for your business and for the town.

There is the first Town Centre Partnership meeting of the year on **Thursday 7 February**. This will be held at the Town Hall at 6pm. There will be updates on events and things that are taking place in the town so please attend if you can.

As you will see, there is plenty going on so let's try and keep the momentum going. We can be a successful town even in difficult trading time, when we all work together; public and private.

Finally, well done to Ailin Chambers (Figgy's husband) for winning the South West Wedding Awards for Entertainment - Non Musical award. This yet again shows we have got some great businesses in the area.

Alan Ottey, Town and Market Manager

aottey@middevon.gov.uk / 01884 243351 / 07815 791191



### Chairman's Message

Thank you for helping share Tiverton's Festival of Christmas between all our customers. This was our first effort to build communication within the town. We had successes and things that we could do better, but we now have something to build on.

Please use the closed Facebook group to give your feedback and encourage other businesses to do the same. The more of us who get involved make the job easier of attracting people to our town.

Happy New Year

Jan Wheatley



Closed Facebook Group: Tiverton Town Centre Partnership  
<https://www.facebook.com/groups/882696951925171/>

# Town News

## Active Parents Tiverton

In the last few months, Jo Carpenter has started up a rewards scheme where parents that use her facilities can buy a card that can then be shown in certain shops for perks and discounts.

The scheme is basic; the businesses choose their own offer and it is posted on her Facebook page each month. Currently the page already has over 900 followers.

The business can change the offers each month if they want by simply messaging her and it can be something very small to something big. The more businesses that come on board the more interest there will be in the cards and the businesses taking part in the scheme. The money made from the cards go directly into the (not for profit) group to pay for toys and beverages etc, so all reused to support our parents and their little ones. Active Parents are working very hard to help parents use local businesses so this could be good for everyone.

If anyone would like to join she can be reached at [jocarpenter78@gmail.com](mailto:jocarpenter78@gmail.com) or the Facebook page itself - Active Parents Tiverton (<https://www.facebook.com/Active-parents-tiverton-1529449627364077/>).



## Community Fridge

Many of you will be familiar with the monthly Community Surplus Food Café, ReROOTed, at St George's Extension, Fore Street which has been running successfully since September 2017 creating three course meals out of food that would otherwise have been thrown away. They have joined the Community Fridge Network - a group of Community Fridge projects operating across the UK that are registered with the

environmental charity Hubbub. These are places where surplus food is shared within a local community, by businesses and individuals. Hubbub ensures that these Community Fridges meet certain quality standards. See <https://www.hubbub.org.uk/the-community-fridge> for more information. There are wide ranges of reasons why people are using Community Fridges, ranging from helping to reduce food waste to helping save money when on tight budgets. Community Fridges enable food to be redistributed in a dignified way that makes people feel good, as they know they're also stopping good food from going to waste.

They are currently looking for a suitable site in the town to locate such a community fridge so there will be more information as things progress.



## Future Events

We are currently mapping out the events for the year and this will be discussed at the next Partnership Meeting. Please let me know if you have any ideas or comments regarding events.

## Visit Mid Devon

The Tiverton Tourist Information Service (TIS) is launching a new 'Visit Mid Devon' project. This project aims to promote Mid Devon as a tourist destination. The TIS is working with officers from the Economic Development team at Mid Devon District Council on funding bids to create a new website and guide to promote the district and the local offer. Complementing this is a digital content strategy and over the next couple of months you will see new social media profiles along with targeted campaigns promoting Tiverton. A further update and more information will be provided in the next newsletter.

## Town Centre Improvements

A planning application has been submitted to open up the entrance to the Pannier Market off Fore Street now that Curiosity has successfully moved to the old CHAT on Gold Street. This will make the Pannier Market more visible to shoppers. If anyone wishes to comment on the planning application, you can view the papers online at <https://planning.middevon.gov.uk/online-applications/> using application reference 18/02080/FULL. Landscape improvements are also underway at Market Walk. Improvements such as signage are also planned. So watch this space - more will be revealed at the Partnership Meetings. The Tiverton Masterplan is also progressing well. Together with the improvements it will help the town to develop and be a place where people want to visit and where business can prosper.

## Tiverton Town Events

	<b>In the Spirit of Buddy Holly</b> @ Tiverton Community Arts Theatre 20:00	<b>SAT</b> <b>02</b> <b>FEB</b>
	<b>Jumble Sale in aid of Marie Curie</b> @ CreaTiv Hub	<b>11/02</b> <b>-</b> <b>12/02</b>
	<b>Bugsy Malone</b> @ New Hall	<b>19/02</b> <b>-</b> <b>23/02</b>
	<b>Tiverton Farmers' Market</b> @ Tiverton Pannier Market 09:00 - 14:00	<b>FRI</b> <b>22</b> <b>FEB</b>
	<b>Tiverton Car Boot Sale</b> @ Tiverton Pannier Market 14:00 - 16:00	<b>SUN</b> <b>24</b> <b>FEB</b>

Follow What's On Tiverton on Facebook for more information about local events:  
<https://www.facebook.com/groups/whatsontiv/>